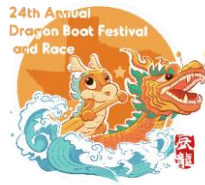


## For Immediate Release



Saturday, April 27th, 2024  
Festival beach, Austin, TX

Date: April 21, 2024  
Expiration Date: April 28, 2024

Contact Person: Amy Wong Mok  
Phone: 512-468-7143  
Email: [amy@asianamericanc.com](mailto:amy@asianamericanc.com)

**“The 24th Annual Dragon Boat Festival and Races”  
Saturday, April 27<sup>th</sup> at Festival Beach, from 10 a.m. to 3 p.m.  
(Northeast corner of IH35 & Lady Bird Lake)**

**The “Dotting the Eyes of the Dragons” Ceremony  
@ 10 a.m.  
Will be Led by Congressman Doggett & Mayor Watson**

**Asian Cultural Dances, Music, Wushu Demonstration, Dragon & Lion Dance,  
Calligraphy, Traditional Foods, Kid Zone, Information Booths and Dragon Boat Races**

**Admission is free**

Dragon Boat racing has grown from its origins in ancient China, is now an international sport all over the world and has become an Austin tradition. Please come join us to watch the spectacular 40-foot long boats racing to re-create a two-thousand years old Chinese tradition on Austin’s beautiful Lady Bird Lake. Teams of 22 members from corporations, community organizations and including out of town teams from Arizona, Houston and Dallas will battle it out in this big day of fun, excitement, and camaraderie.

The Austin Fire Department will bring in the fire truck for educational experience for children and adults.

This exciting and fun-filled family event is a good reminder that we can find the **simple joy** of life with family, neighbors and friends.

The Dragon Boat Festival and Races is organized by the Asian American Community Partnership and the Asian American Cultural Center, with the support from HEB, Austin Fire Department, and the Austin Chinese-American Network.

This event is partially funded by the Austin Cultural Arts Division of the Economic Development Department

Jacky Yuchong Chen is the artist of the logo this year.